



## **Cogeco makes changes to limited-time business bundle promos**

Cogeco's website now features two new promotional Internet + phone business bundles:

### Business Launch

79.90/mo (guaranteed price for the length of a 36 month term)

Internet 20/10

Business Phone Premium (1500 minutes Canada-US LD + 8 features)

This bundle leverages the Business Phone Premium plan launched earlier this month

### Business Select

99,90/mo (guaranteed price for the length of a 36 month term)

Internet 40/10

Business Phone Complete (Unlimited Canada-US + 8 features)

An entry-level bundle is still available:

### Business Connect

69.90/mo (guaranteed price for the length of a 36 month term)





Internet 6/1

Business Phone Essential (basic line)

Customers adding TV to any of the above bundles get \$10/mo off. All offers expire June 30.

**Source:** <http://www.cogeco.ca/web/on/en/business/promo/bundles/>

## **Rogers launches Smart Business Monitoring in Ontario and Atlantic Canada**

Rogers now offers Smart Business Monitoring, available in Rogers' cable footprint and Ontario's Golden Horseshoe (**Cogeco** territory). The service provides various levels of business automation and security, controlled and monitored through a web portal or mobile app. Businesses are invited to contact Rogers for a free assessment.

### **Stand-alone plans:**

Protect a starter plan for business security and automation. Price is \$39.99/month on a three-year term. Upfront cost for equipment is \$199.99.

Assure is similar to Protect, with the addition of video monitoring. Price is \$44.99/month on a three-year term. Upfront cost for equipment is \$249.99.


Control is similar to Assure, with the addition of smoke and carbon monoxide detection, water leakage monitoring and thermostat control. Price is \$54.99/month on a three-year term. Upfront cost for equipment is \$399.99.

### **Fixed-price bundles with communications services:**

Protect bundle: combines Smart Business Monitoring Protect + 30 Mbps Internet: \$94.94/month for 3 years plus up-front costs.

Assure bundle: combines Smart Business Monitoring Assure + 30 Mbps





Internet + Business Phone Standard (5 features and 300 North American LD minutes): \$114.94/month for 3 years plus up-front costs.

Control bundle: combines Smart Business Monitoring Control with 60 Mbps Internet + Business Phone Standard (5 features and 300 North American LD minutes): \$144.94/month for 3 years plus up-front costs.

Businesses can also save \$5/month by bundling Smart Business Monitoring with a wireless Share Everything Plan, or a Rogers Business Internet package (30 Mbps or above) on a 3-year term.

**Sources:**

<http://www.rogers.com/business/on/en/smallbusiness/shop/security/bundles/> & <http://redboardbiz.rogers.com/2015/04/mind-your-business-smart-monitoring-service-launches-for-small-businesses/>

